

www.purceeindustrial.africa



# Company Profile

Superior international logistics services provider.



## Why Choose Purcee Industrial Logistics?

Purcee Industrial Logistics is a world-class supply chain organization linking the entire African continent. Purcee Industrial Logistics will deliver your cargo to your doorstep meeting and exceeding its customer's expectations. We offer warehousing and storage facilities to our clients.

Our company is known for the outstanding relationship it has with its clients in the region and its ability to provide on time delivery at all times, ensuring that all customs documentations is provided timely. Purcee Industrial Logistics understands the need to improve the quality-of-service provision and has both quality control and performance measurements tools in place to ensure smooth delivery and storage of its cargo.

Our driver's performance is constantly monitored with the help of our advanced technology. Our team remain committed while on duty or on call to ensure the safety of your cargo and smooth delivery to your premises. We ensure that delivery times on all routes are strictly monitored.

### A quick

- (D) We are a global organization.
- Our presence extends within the lines of Northern America, Southern America, Central Africa, Eastern Africa, and Southern Africa
- Upholding ethical standards is intrinsic to our company ethos.
- Performance and integrity are non-negotiable principles across all of our organizational levels.
- Our dedicated global team boasts over 50 years of collective experience, specializing in mining, oil, and industrial sectors.
- As an organization, we prioritize employeecentric practices, emphasizing training and skills development.
- We prioritize adherence to legal standards.
- Our team is internationally diverse, comprising members fluent in multiple languages.
- Commitment to community welfare is a cornerstone of our values.
- Our passion lies in uplifting and empowering the communities we serve.
- Functioning as both a supply chain and engineering entity, we specialize in diverse services.



### Our Company Vision and Values

To be the leading transport and logistics company recognized for our commitment to excellence, innovation, and sustainability in the logistics industry.



**Integrity:** Conducting business with honesty and transparency.



**Innovation:** Continuously seeking new ways to improve our services and operations.



**Customer focus:** Prioritizing customer satisfaction by offering personalized and responsive services.



**Sustainability:** Promoting environmental responsibility in all aspects of our operations.





## Growth Strategy

The factors pivotal to the success of Purcee Industrial Logistics include:

- Diversifying within the supply chain business.
- Maintaining a steady engagement in income-generating contracts.
- Conducting continuous market research.
- Establishing a distinctive, innovative, and creative environment to set Purcee Trade apart and provide a competitive edge.

### Business Goals and Objectives

In the upcoming five years, our organization has outlined five key strategic objectives that will serve as our primary areas of focus.

These strategic objectives include:

- Revamp and boost revenue streams to fulfill financial requirements for attaining longterm financial stability.
- Streamline internal processes to facilitate and foster business development.
- Improve products and services through dedicated research and development efforts.
- Increase Purcee Industrial Logistics' market presence by offering new services to existing customers and attracting new clients.
- Offer services to customers in accordance with their specified standards.





#### Our Services



Freight Transportation: Offering a broad range of freight services including Road, Air, and Sea transport to ensure efficient delivery regardless of distance.



Custom Logistics Solutions: Tailored logistics and supply chain solutions designed to meet specific needs of business across various industries.



Warehousing and Distribution: Stateof-the-art warehousing facilities and effective distribution networks to streamline inventory management and expedite product delivery.

#### :二 Our --Q Technology

At Purcee Industrial Logistics, we leverage advanced logistics technology including, Aldriven route optimization, block-chain for secure and transparent transactions, and for real-time tracking and monitoring of all our shipments.



#### Our current destinations

Namibia

Eswatini

Botswana

Lesotho

Mozambique



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